

## Ride the Roads. But Stay Out of the Way!

by Jake the Biker

So, you've survived one more winter, and looking down at your belly you can't quite see your toes. Maybe it's time to get in shape. You may be thinking of biking to school. What a great idea. You can get fit while you save money on the MetroPass. NOT!! I encourage everyone to bike. But, some people don't have realistic expectations.

Let's think about the idea first. Get a map of the city and mark your campus on the map. Then using the scale for ten kilometers, draw a circle around the campus. If you don't live within ten kilometers of your campus, biking to school everyday may not be practical. Remember it's ten kilos there and ten back. When you are tired, ten kilos seems like a marathon. If you are outside the area, and really want to bike, consider moving closer. If you are within the perimeter, chances are with some help from me and other biking friends you will be able to bike almost every day of the year. You will save a fortune over MetroPass and owning a car and you will gain muscle and lose weight. I've biked to the school almost everyday for three years. This is how I do it. First I always dress appropriately. In the winter using layers of clothing and a waterproof shell on the outside is imperative. Wearing layers helps you peel off the appropriate layer as the weather gets better, or as you get hotter. Check the weather. If your biking east and there is 30 kilometer/hour winds out of the east you may want to consider the streetcar. I don't bike below -10°C. Sometimes the wind-chill is much greater. If I'm heading west, it's -10°C and there is a westerly gale at 25 kilometers per hour, I'll pass on riding. If it's -10°C and



Image coloured by Alda Kang

the winds out of the east, I'll go for it easily. Having the sun out also helps. If it's sunny, I can usually take a few degrees off the minus limit.

Come spring there is always a big bulge in the number of bikers on the street. In February I'm biking by myself, in March I have some serious bikers with me. By May, I've got a bunch o'-punters who've just bought their bikes and are ready to boogie. Keep out of my way. I'm used to having the street to myself.

The most annoying addition to the crowd is the sprinter. These are usually young men who have bought their two grand bike and the Lyra clothing to go with it. They have to be the fastest thing on the street. I see them all the time. They tear onto the street and make a point of standing on their pedals to pass me. I'm not that fast, but I'm consistent. At 30 km/hr I can make it from home to the College in about 20 minutes. I'm always amazed at the number of sprinters who pass me on their pedals, keep looking back to see how far ahead they are, and when they realize they can't keep ahead, turn down a side street in shame. I wish I saw these guys in January!

The other crowd I would like to kiss off are the couriers and the timid deer. Couriers usually are very aggressive. They bike for a living but quite often break most traffic rules and safety regulations in an effort to be there on time. In my opinion, riding through a busy intersection on a red light is just plain stupid. Timid deer are those who act like deer staring into the headlights of an SUV in Markham.

Know the rules of the road, follow them and remember that you have the right to take up one lane on the Queen's highway. The trick is to do it without getting killed.

Sorry, one more piece of advice. Keep away from buses and trucks. If you are in the back right corner they cannot see you and you may get squished. Last spring I was sitting at a light when a school bus came up on the lane beside me. The bus was turning right on a red light. I was waiting for a green to go straight. As I sat there, the bus started to make its' right. I looked back to see a wheel heading straight for me. I got off and stood on the sidewalk. Within a second, I observed the bus tire heading for my bike which was still on the roadway. Just in time I pulled it up

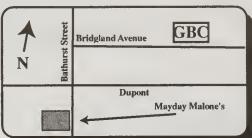
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The View From Here

# How Do You Measure Success?

by Allan Stokell

**W**hat follows is the transcript from an address I gave to delegates to the Annual Ontario Regional Conference of the Canadian University Press, held at Centennial College this month. As readers of the Dialog, I thought you might like to know that we are considered to be a great success story in the national student press. This is how I described our epiphany.

**Introduction**

I've been asked to speak today about how we at the Dialog Collective manage to 'make money' at our student newspaper.

It is true that after we collect all our accounts receivable this year we will probably just pull a small profit.

But that is not what makes us successful. What makes the Dialog newspaper and the publishers, the Dialog Collective so successful is its people.

We were not always the shining star, the bright child. The Dialog was once the 'enfant terrible' at our Student Association. A story is told that once the paper lost a great deal of money and published only five issues in the school year. At budget time, there was talk of dropping the paper.

If we want to consider creating a successful school newspaper, I suggest we look at a number of factors.

I would like to outline some of these today.

**Our Community**

First we should decide what niche our newspaper fills in the student community. Yes student community. Never forget that we are a student community. As diverse a community as you will find on this planet. Most colleges don't have morning announcements, and many have no way of getting information to the student body. This is something a school newspaper can do quite well. Ask twenty people what they expect from their community newspaper and you might get twenty answers. Groups who ignore the needs of their community do so at their peril. If there are 20 thousand full-time students at your college and you distribute 1500 papers monthly, your voice is not being heard.

Next we should take a close look at who puts the paper together and gets it out on the street and in the corridors. How diverse a group are they? Are their feelings and ideas being heard?

The third group you are responsible to in your community is the advertisers-

ers. Yes, advertisers are part of your community too, otherwise why would they want the student business? Treating advertisers with respect and professionalism will make you local heroes out on the street.

Once we have a reason to publish, we should investigate which companies should be used as out-source suppliers. Who should be our printer? Do we need goods from other suppliers, such as graphic design firms, or service bureaus. We chose our printer in a number of ways. We have an Affinity Policy, that I will

talk about later, except to say that our printer employs two George Brown College grads and is always looking for more. Our printer is also in a convenient location, charges a fair price and the management always treat all our staff with respect and are always willing to offer a hint to make our paper better.

**Affinity**

We describe affinity as a professional relationship developed during college which grows after graduation.

In other words, we like to hire our own. If we don't really believe that George Brown College grads are the best in their field, what are we doing here? We hire students and when outsourcing, we inquire as to if the company we wish to deal with employs our alumnists. It's a little thing, but it works.

**Volunteers**

Many of the positions at the Dialog Collective are volunteer. We use a great number of students who are here on a placement, co-op programmes or community volunteers. We offer them a safe, respectful place to learn and

gain skills. Our Affinity Policy when dealing with outside businesses means that working at the Collective gives you lots of opportunities to network in your field and that often can mean a job upon graduation. The Province of Ontario has mandated Community Colleges to train people so they can find meaningful employment. That ability, measured by Key Performance Indicators (KPI) will soon be tied to funding. Further the government is talking about doing the same to universities.

The future belongs to those who can use the resources they have to the best of their ability.

One thing that keeps us happening as a vital part of our community is cooperating with various groups. It took a few years before some groups realized that the Dialog did not offer any free advertising. Even the Student Association, who front our bills, have to pay to advertise. This not only gives value to our advertising, it makes the college realize what a valuable asset the Dialog is.

Training  
I'm saving

the last part of my speech to talk about training. Although I have had many careers, working as a photographer, a writer and a pre-pressman, I am proud to tell you that I am a professional trainer. My position as Manager of Student Publications is primarily a training role. I help students produce a professional product. We can only do this if our staff is properly trained.

Each semester I begin by treating our new staff and volunteers to an orientation session. This two hour workshop is obligatory.

We start by explaining everything in the Dialog office from why we have calendars on the wall to why there is a security camera. We explain how to answer the telephone, recall messages,

send and receive e-mails, send faxes and everything else that every member of the Collective has to do. Later we train staff members to do their job specific tasks and offer a series of ongoing workshops so we all can continue to improve our skills. Our flow chart is like an inverted pyramid. At the bottom are the untrained volunteers. As they flow through our training system, they increase their skills and become valuable players. Often, as other students graduate, these veteran volunteers take the paid positions. As our college has courses from one to three years, usually the senior paid positions are held for one year, then the student graduates. Some jobs are student placement positions.

We hold weekly meetings from September to April. Every staff member and volunteer is advised by e-mail. If they don't have an e-mail account, it's safe to say they are not on the same page as everyone else, and may not even be reading the same book.

In this school year the Dialog Collective created one full-time and eight new part-time jobs. This year we have 31 volunteers. In three years we have moved twice to larger premises. Next month we are moving again.

My wife never eats at an empty restaurant. By being busy, we attract an even larger crowd. That is why we have an open door policy. We keep regular marked office hours. When we are there, we keep the door open. This lets students know we are available, and creates the ambiance of success and popularity.

**Alchemy**

So in conclusion, let me restate that success for a student community newspaper is gained through the hard work of dedicated, well organized and trained workers and volunteers.

You can't order college students to work their bums off for minimum wage. The magic spark that makes the Collective a living, breathing, happening, exciting thing is difficult to ignite and easy to snuff. The alchemists of the middle ages believed they could turn lead into gold. By some magic that is what happens at the Collective.

I am not its creator, nor will I be its destroyer when I leave. I am just one of the prophets who says "Behold, this is the Dialog Collective, the exclusive student community paper of our college with which I am most pleased."



# Summer Student Job Prospects Looking Good

by Ashleigh Clarke

Source: The Varsity (University of Toronto)

TORONTO (CUP) - As the school year draws to a close students are busy seeking summer employment.

"I just don't want to work at McDonald's again," said first-year student Liz Donkervoort, whose had enough of the burger and fry Empire.

"I'd love to work at a country club, and I've put in a few resumes to the ones around my area, but I'm not too optimistic."

Fortunately, there's hope for students like Donkervoort, according to Statistics Canada. The youth unemployment rate is 12.5 percent, the lowest it has been in 10 years. The Student Employment Network (SEN) released these findings as a positive indicator for students looking for work this summer.

"For once we are not the bearer of bad news," said Kevin Makra, president of SEN.

The group puts out an annual guide for students looking for summer jobs based on feedback from employers.

"In the past, we [at SEN] have had to tell students that companies are not looking for seasonal help or that they are planning on hiring internally, meaning people like their employees' kids," said Makra.

"But this year, the low unemployment rate means they are going to be hiring externally and will be more proactive in that search."

Colleen Phillips-Dabis, acting coordinator of the summer, part-time and temporary employment at the University of Toronto (U of T) career centre, is equally optimistic.

"The market for students is definitely

better than it was five years ago," said Phillips-Dabis. She says the career centre is being used more and more as a liaison between employers and students. But in order to take advantage of these employment trends, Makra recommends starting early.

"In response to the limited amount of students out there, employers will be

scrambling to fill their positions and are going to start looking earlier than usual," she said. Students are also encouraged to pay attention to emerging trends.

"The increase in e-commerce and web-based companies has led to a more entrepreneurial and non-traditional approach to business, and the bulk of positions that we advertise are from small or medium-sized businesses," said Phillips-Dabis.

With such small companies, a person might be employed to handle a number of duties that would otherwise be given to several people in a larger corporation. As a result, the companies want a well-rounded individual.

"They are looking for tech-savvy [students], but also expect a degree of skill in other areas, like marketing and communication," Phillips-Dabis advised.



## Double Take will make you Take a Double Take

by Alda Kang

So you're graduating in less than a month. That's pretty stressful, with exams to prepare for, essays to write, or final projects to complete. The thought of searching for a job and going on interviews is probably the least of your worries. Or is it? Perhaps it's the biggest worry you have. You've got to start paying off OSAP in six months! Eek! What to say? How to impress? Do you have the right qualifications? How do you make a good first impression?

First impressions are the most important aspect of going on an interview. Remember the employer wants to see that you are respectable, trustworthy, and have taken some time to prepare for the interview.

Boy's take a shower and remember to wear clean underwear. Girls if you wear make-up make sure you don't have lipstick on your teeth.

Oh no! Clothes! Need some new threads? How are you going to dress for success with minimal buckies? Thrift stores are an easy answer. There are several chains that every one is familiar with, Goodwill, Value Village and various shops in Kensington Market or Queen St. But those dusty, musty stores are not the ideal. Memories of looking through haphazardly organized, dirty, crowded racks of clothing flood the mind. Name brands are also few and far between.

But wait! There's hope. Double Take, 310 Gerrard St. East Parliament and Gerrard is an unconventional used clothing store that is clean and affordable with name brands!

The Double Take super store is a used clothing store that is more upscale and mainstream than conventional thrift stores. Run by the Yonge Street Mission, it aims to create jobs and

provide much needed services in a community that has an unemployment rate of 50% the highest in the nation. The same building also houses the TD Securities Computer Literacy Center, also run by the YSM, which provides an arena for underprivileged youth of the area to learn important computer skills needed to compete in today's world.

With generous support from various members, Double Take offers a mix of donated clothing and high fashion sportswear allowing exceptional value to customers. The clothing they offer is also washed, drycleaned, and pressed by state of the art equipment on premises and neatly arranged on racks. Very appealing, the feeling of being covered in filth after a foray in to a mess of hangers no longer!

Double Take has an innovative method to ensure clothing is updated every five weeks. The clothing is colour coded and discounted to 30% on the fourth week. If it doesn't sell it's then moved to the Backroom where it is further discounted. The Backroom is open Fridays from 10am-3 pm.

Check out April's promotional events:

- **Alva's Bargain Basement:** Wed-Fri 10 am-3 pm every week. Located in the basement of 310 Gerrard St. E. Clothing 6 pcs. for \$1; shoes from \$0.50; bedding from \$0.50. Bring your own bags. Cash only.
- **Backroom Blowout Sale:** Fri 10 am-3 pm. 66-33% off clothing in the stock room area. Cash, Visa, Debit Card.
- **Blue Jeans:\$9.95 or less:** Every Sat \$7.99. Sale: April 2-April 15. Men's Sports Jackets; Women's blouses two for \$7.99; selected specials in store.
- **April Fool's Sale:** March 31-April 1. Pop a balloon to find discount coupon worth 20-100% off.

If you are interested in contributing, or know of a source for interesting

## How to stay unemployed

Helpful hints for those who don't want a job

by Kari Macknight

In a few of my pre-GBC lives I've had the opportunity to interview and hire people. I kind of learned the necessary skills along the way, and I have found that being on the other side of the table has made me appreciate just how stressful a job interview can be.

Over the years a few choice moments have emerged as things not to do in the search for gainful employment and below I've included a few of the more memorable ones below.

1. **DO NOT** address your potential employer (PE) as "honey" in the interview, no matter how comfortable you may feel talking to them. It doesn't matter what gender you are or who you happen to be addressing - it isn't cute.

2. **DO NOT** dress like you are headed to a rave right after the interview. Even if your qualifications speak as loud as your purple fun fur hat and your glittery eyeshadow, chances are your PE will cover his or her ears. Note: This may not be fair, nor may it apply to interviews for all positions, but it certainly speaks volumes about you.

3. **DO NOT** be late. If you are late, do not try to save the interview by cockily trying to convince your PE you were worth the wait.

4. **DO NOT** claim that one of your strengths is "attention to detail" and proceed to spell just about everything wrong on your resume. You may not be expecting your English skills to count but if they are poor they can really stack the deck against you. Use spell check and find someone with great grammar skills to look over your cover letter and resume. The individual I was interviewing to work in a coffeehouse spelled the name of the company three different ways in his cover letter and

spelled the word "coffee" incorrectly twice. Your PE may not be an editor, but going into every interview with a flawless resume will prepare you for even the most picky grammar king or queen.

5. If you are not well prepared enough to bring your own pen, **DO NOT** address the employees behind the counter like plebes. "Can one of you get me a fuckin' pen to fill this out?" is not likely to result in a callback. We'll be in touch, really. This person actually had "people person" on his resume...

6. **DO NOT** bring your mother to the interview. Even said.

7. **DO NOT** lie on your resume. If you must embellish a little, make sure your PE didn't used to be in charge during the time you said you worked somewhere. When she calls you on it, **DO NOT** try to save the day by remarking on the coincidence.

8. **DO NOT** be entirely honest about the reason for leaving your last job if it was because you were caught having sex with your boss in the lunchroom. There is such a thing as too much information. I can safely say I've heard it all.

9. **DO NOT** tell your PE about your sexual fantasies during the interview. I still have nightmares about this exchange so I'll leave it your imagination.

10. **DO NOT** demand to be seen by your PE when she is obviously engaged in a serious discussion with a customer. This individual actually had the nerve to berate me immediately following a situation during which a customer yelled at me and threatened my personal safety. "You're ten minutes late," the interviewee scolded. "And you're still unemployed," I returned. "Thank you for your time."

*visit your neighbourhood market...*

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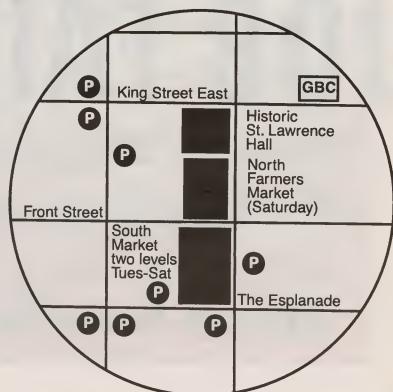
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# Events Around the College



Attendees at Sister Fest participate in a group song of "I am Woman".



Dancers take part in parisian dance at Sisterfest

by Cathy Brunka

On Thursday March 23, a celebration of women called Sisterfest took place at the St. James student lounge. The event went from 6-11 pm and a good time was had by all who attended. Sisterfest was supported by the Women's Center of GBC, and brought together many different workshops for women. The workshops

and the live performances of songs, dances, and readings set a mood of openness and understanding. The performances were made by Rebecca (music), Elizabeth Ruth (readings), Kelly (music) and Jo-Ann Downey who did a great comedy act.

The workshops were a variety of ideas ranging from women's sexuality to knowing the rights a person had on the job

site. All the workshops were informative and gave the people attending a lot to think about. The vendors were School Bus Productions; an organization helping women in business, Good for Her; a store which holds seminars on women's sexuality and also offers literature about sex and sexuality.

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# JOB FAIR

St. James, Monday April 10, Casa Loma, Tuesday April 11  
 12:00 - 3:00 in the Student Lounge. Bring lots of resumes!

**dialog**      **GET BACK JACK'S**      **IF IT WORKS**      **Zone**      **Women's Centre**

**A**

**Student Association**

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Contestants shoot hoops at the Hoop Shoot in the student lounge.





Gary Malkowski-former M.P.P./origins of the O.D.A., and David Lepofsky-Chair of the O.D.A. Committee/current issues O.D.A. give talks at the Ontario Disability Act Committee Seminar.

## A Barrier Free School

by Vince Parnelli

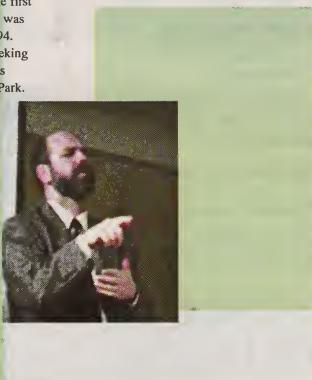
On Tuesday March 28, the Organization of Students with Disabilities, Disability Services and Deaf Services presented a forum at the St. James campus entitled "Ontarians With Disabilities Act: A Barrier Free Ontario."

Presenters included David Lepofsky, Chair of the Ontarians with Disabilities Act (ODA) Committee and Gary Malkowski, former Member of Provincial Parliament (MPP).

Sign language interpretation and computerized note taking was made available to participants.

Mr. Malkowski introduced the first Private Members Bill when he was an MPP in Ontario back in 1994. Mr. Lepofsky and ODA are seeking enactment of a new Disabilities Access legislation at Queen's Park.

Also in attendance were a number of members of the Student Association (SA) including Daniel Bell, incumbent Vice President - Casa Loma for the SA. Mr. Bell often speaks out on issues concerning challenged students.



## Buck 65 Discusses Hip-Hop, Centaurs and the Truth About Len

by Ryan O'Connor

Source: Cadre (University of Prince Edward Island)

CHARLOTTETOWN (CUP) - It's a breath of fresh air to meet an artist who places musical integrity above financial gain. Halifax hip hop legend Buck 65 is one such artist.

Despite a constant pull to relocate to a city with a larger market for his unique style, Halifax remains Buck's headquarters.

Perhaps the most compelling attempt to get him out of his home province occurred just over a year ago when Marc Costanzo, Len's Burger Pimp, gave Buck a phone call.

After helping Len record their breakthrough album, You Can't Stop The Bum Rush, Costanzo was hoping his friend would join the group. But despite the opportunity to make a pile of cash, Buck wasn't up for it.

"Len's image is all about having fun," said Buck. "I don't like to have fun."

Before Buck had the opportunity to reject the offer to join the group, the album's cover art had been printed. As a result, Buck can be seen on it between Costanzo and his sister Sharon.

Buck grew up in Mt. Uniacke, a small town outside of Halifax. He began his involvement in hip hop as a b-boy in 1982, and used to participate in b-boy battles at the local roller-skating rink.

In grade seven, he began writing rap lyrics to impress girls. Now an internationally recognized DJ and rapper, and having toured with the Beastie Boys, he draws his musical inspiration from ordinary things, such as dreams and everyday occurrences.

"If you live in Halifax, for Christ's sakes, it's not like some hardcore, urban experience here," he said. "It's pretty ridiculous to me if someone's living here

and making music that's supposed to sound like music from New York or Los Angeles."

So the Atlantic wordsmith prefers to look for inspiration to things he knows best.

"All I've ever really been able to do is just be myself," he said. "It seems like an obvious thing, but not a lot of people really are themselves. Even if you are a thug and you've killed people and beat someone up everyday, there still has to be things in your life like what you do Sunday morning, or Christmas. There's got to be other stuff to talk about."

Noticeably absent from Buck's music are your stereotypical gangsta rhymes and misogynist references. This is not surprising, considering that he doesn't like the hardcore sounds of rap at all.

"To me it [listening to hardcore hip hop] is just as weird as if you make it," he said. "It's perverted almost because you want to get some cheap thrill from listening to some guy talk about killing people. That's really bizarre to me. I just rhyme about baseball and riding my bike."

Not all of his songs, however, are based in reality. Perhaps the prize possession of his active imagination is the Centaur, a song about a half-man, half-horse living in North America.

After the idea initially popped into his head, he began to think about how living with a centaur's body would affect his life.

"I'm smart, good looking, and well read," Buck imagined, "but all anybody seems to care about is the horse body. Essentially, you're a man, but you have a horse's body, but specifically a horse's genitals, and people would probably dwell on that a lot."

As bizarre as the idea may be, the song parallels Buck's musical career.

"I started to get sick of how I would do a show and do a song that was a little out of the ordinary, or maybe sort of a joke, and that would be the only thing that really seemed to get people's attention," he said. "It seems that if you just joke around with gutter level things, then that really excites people, and you'll get a strong reaction. That's always been disheartening for me."

Buck 65 says that the Centaur is almost a test of that impulse in audiences.

"Nine times out of 10, when I perform that song fans go up in the air."

People say, "yeah man, the Centaur is a song about a guy with a big cock," he said. "But if you listen to what I'm saying, 'all you care about is my big dick 'cause I'm a centaur. You don't care about my next life, just my ex-wife, and the intimate details of our sex life.'"

Buck has hosted a weekly radio show on CKDU, Dalhousie University's campus radio station, for the past 10 years. As a result of his show, he has been able to reach a loyal audience of followers, and has inspired a new generation of young hip hop performers with his home province.

In fact, it was his inspiration that fostered the growth of a young Truro group, Hip Club Groove.

Former Groove members DJ Moves and MacKenzie, now known as D Rock, are now part of Len.

Despite reviews of his latest release, Vertex, flooding in from around the globe, Buck remains perplexed that no one has mentioned In Every Dream House There Is A Heartache, a Rox Music cover.

"I thought it was one of the most brilliant things I've ever heard," said Buck, "because the guy is singing, quite passionately and sorrowfully, to an inanimate doll. The way he's expressing it

is actually, as insane as it is, almost beautiful."

In covering the song, Buck took great effort to make it sound as much like the original as he could without sampling from it.

"It was a challenge to recreate a song that was made with musical instruments just using samples that were not from the original," he said. "I tried to recreate the whole chord progression and everything. Buck is quite adamant about his views of sampling."

"Another aspect of it [sampling] is that people will find something off the Internet, and they just take samples without giving a shit about the song they are borrowing from," he said. "It's music for robots. It's horrible. It seems like there's music, and then there's hip hop. People are stripping the musicality out of it altogether."

"There's been times that I've seen biographies on TV on classical composers from way back, and the level of their musical inspiration and the things they created musically, to me, is almost incomprehensible."

"No one seems to put that much thought into making a piece of music anymore. I want to see hip hop be refined like classical music and I've fantasized about the idea of a symphony or something created all from sampling. Bit by bit I see people treading closer to that. Making masterpieces out of sampling, a seven minute song composed of hundreds of samples."

Buck 65 has a new release coming soon from San Francisco based Anticon Records.

Entitled "Man Overboard," it promises to continue where "Vertex" left off. You can find more information about Buck on his website: [www.buck65.com](http://www.buck65.com)

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## "Is this Pornography, Vulgarity, or Just Plain Art?"

### Mike Kelley & Paul McCarthy Collaborative Works

by Tiffany Sallai

The duo Mike Kelley and Paul McCarthy have collaborated all the components of their individual works such as: installation, sculpture, painting, photography, drawing, video, and performance. The exhibition is taking place in Toronto for the very first time, and has never been seen in North America.

The genre of these artists combined together is marked with soft porn. Kelley and McCarthy have focused their show on sheer grossness, and genitalia, they have gone to an extent to outrage their audience. The artist quotes "the body art of today performs the function of a specialized sub-cultural erotica for the art world despite its deconstructive pretensions." The entire exhibit is a very sexual, yet also describes repressive family structures. Many photographs are taken in the nude, whether they are transvestites, hermaphrodites, male-male, or heterosexual man/woman couples.

"The mask" is also used extensively in this exhibit. Making the photography highly unforgettable, and definitely extraordinary. The mask hides the non-fictional character within the mask, and reveals the face of a surreal character that portrayed on the outside.

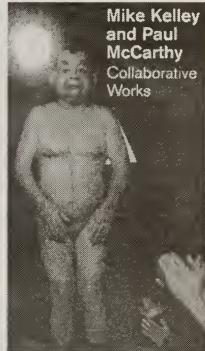
One of the works in the exhibit is of a man wearing a mask, laid out on his stomach wearing full suit with the behind cut out (something enfants usually wear) so that it can be unbuttoned down. The actual "ass" looks like plastic. Three men surround him, and look as if they are ready to beat him. Or perhaps because there are dildos all over the floor and side table, it gave me the impression that S&M was somehow involved. (I guess that is for the viewer to come up with) They all have facial masks on to hide true identity.

Another unforgettable image is of a man with his face blown off, leaving nothing but threads of flesh, a couple of teeth, and a tongue hanging out of the forgotten mouth. It is a vulgar display of bloody insanity.

The work of Richard M. Powers and Francis Picabia have also been incorporated into the exhibit. Creating an installation which is absolutely incredible. They have created a maze throughout the middle of the exhibit, which is billboard scaled, names and images,

abstractions, girlie paintings, futuristic landscapes have been decorated all over the walls. You literally walk through the corridors of the landscapes in utter amazement to reach the main event of Picabia's soft-core porn palace, which is huge naked woman lustfully posing. The artist used oil on canvas. One of the pictures in the exhibit still stands out in my mind today, there are a series of two pictures that somewhat tell a story, the one picture is of this naked male who has put his penis into a hole, and in the second shot his penis has been somehow brutally tortured (Left for the viewer to come up with how) because there is blood all over the floor and all over his own clothing. The shot itself is actually very disturbing, and repulsive, and many individuals would be offended, I personally thought the creativity to take something so repellent, and make it into an artistic piece, is actually quite stunning. Although another viewer would be utterly disgusted. There are definitely mixed emotions regarding the response to this exhibit, some people can not handle the overload of obnoxious shock. All of the pieces in this exhibit are visually phenomenal, especially to those who are open minded, or intrigued with abnormal freakish art. I recommend anyone who is interested in the art world, or just plain odd to go and see it. YOU WILL BE SHOCKED!

The exhibit started March 18th, and will be presented until May 28th, at the Power Plant, 231 Queens Quay West. Students are only \$2.00.



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## Waiting to Exhale

by Sean O'Brady

Source: The Brock Press (Brock University)

ST. CATHARINES, ON (CUP) - Researchers at Tulane University in New Orleans have found that certain popular brands of perfume can cause allergic reactions among asthmatics.

Though researchers admit there are no severe or long lasting effects, those who suffer from asthma may experience reduced lung capacity and discomfort.

It may seem odd to the consumer that products would be allowed into the marketplace with the possibility of causing allergic reactions. While it is true that perfume products are regulated by the Federal Drug Administration in the United States and here by Health Canada, the nature of the perfume industry allows for mostly voluntary regulations.

The perfume industry is a competitive

market where the ingredients of perfumes are considered trade secrets. In order to protect these secrets, perfume manufacturers are not required to divulge the exact ingredients of their perfumes - the only stipulation required is that perfume manufacturers include the word fragrance in the list of ingredients to acknowledge that chemicals have been added to produce a scent.

Unfortunately, the single word fragrance can be used to represent any number of chemicals in a bottle of perfume used to create scent. However, if a chemical is used to mask the scent in a certain product such as in "unscented" and "fragrance free" products, the manufacturer is not required to acknowledge the presence of the chemical or list the masking chemical in the ingredients.

It is interesting to note that 95 per cent of all chemicals used in fragrances are synthetic compounds derived from

petroleum. Some of these compounds have been linked to: cancer, birth defects, disorders in the central nervous system and allergic reactions.

The current state of the industry and the legislation set up to regulate it allows manufacturers to place any variety of chemicals not prohibited on the market. In order to ban the use of a substance in a perfume the government must first prove that the substance possesses a significant health risk.

Due to the high costs of these tests and studies, governments cannot identify and ban all possibly harmful chemicals from perfume. This has placed most health assessment in the hands of the manufacturers on a volunteer basis.

But the majority of studies conducted by the industry relate to perfumes affect on skin irritation, not the possibly affect fragrance chemicals may have on the rest of the body.

To illustrate the problems facing the regulation of chemicals in the perfume industry the United States currently bans 10 chemicals from use in perfumes. Thousands of chemicals exist on the market that can be used to create a scent.

The result for the consumer is that many of the chemicals used to create perfumes have little to no safety testing done on them.

Of the 38 perfumes that Tulane University researchers found to cause reactions the most popular were:

- \* Red
- \* Charlie
- \* White Diamond
- \* Giorgio
- \* Opium
- \* Poison

For more information on asthma, contact the Canadian Lung Association online at [www.lung.ca](http://www.lung.ca).

## New For 2000: Paper Shoes!

by Edwin Huang

The cycle of poverty continues for millions of workers employed within the world's garment and apparel industry. With continued competition between companies in the global economy, there exists a quick race to the bottom. As less and less companies own their own factories and sourcing out the manufacturing of their products, an increase in competition arises. Manufacturers around the globe and locally bid and out bid each other to win contracts from large companies such as the Gap, Nike, and Tommy Hilfiger, to make clothing and accessories at the lowest price possible.

At the expense of the race to the bottom comes workers wages, working conditions and sometimes human rights. In the last few decades there has been a shift away from the actual manufacturing end of the production process and more focus on the marketing of the items we purchase. While workers in some South East Asian countries such as the Philippines, continue to work in dangerous working conditions, for less than \$1 an hour and suffering physical and mental abuse from their bosses, large companies mark up their products sometimes over 400%. Many large companies have fiscal reports showing profits in the billions yet they turn a blind eye to beatings and inappropriate actions by the manufacturers of their products. Companies are running out

of money in their budgets for production as they focus on celebrity endorsement contracts and marketing expenses for their goods. In some sweatshops, workers are reprimanded for their actions i.e. being late for work, by being forced to run around the building to the point of exhaustion. In some places workers are given a single washroom pass which entitles them to a single visit in a twelve-hour shift. Many of the employees of the garment industry in S.E. Asia are women between the ages of 18-25 and they live in dorms located on site. Their age is used as an excuse for employees as a justification for the low wages and poor conditions they endure. Employers lightheartedly comment that these workers are only working in these bad jobs for a short duration of time and therefore one must not be concerned too much regarding their state of affair. Could you or would you put up with the abuse many workers endure daily as a part of their economic survival?

During a seminar at St. James Campus as a part of George Brown Colleges 8th annual Labour Fair, Naomi Klein (not that Naomi) author of the acclaimed book *NO LOGO* discussed the idea of brand meanings and the creation of

lifestyle products. Klein refers to the idea of many companies such as the Gap, Nike, Martha Stewart, and Roots, who built a lifestyle connection or identification via their goods. For example, Roots a company founded by two men from Detroit who had fond memories of summer camp in Canada, have built a Roots lodge where one can submerge on self completely in all that is Roots everything at this lodge is Roots merchandise, and costs \$350/night. It seems that control over our own individuality and decision making in regards to lifestyle and personality identification

is being taken away from us. The marketing of lifestyle identification is over the top these days. Every action such as what one wears to work or school each day carries with it an increased political

message, positive or negative. It is up to the receiver and not the sender to interpret and pass judgment on the message sent. Ultimately the choice is personal to wear and support brands or become an anti-brand activist. Where do you stand? What are you wearing?

Many of the factual information was transcribed during a seminar by Naomi Klein on Thursday March 23 during the GBC Labour Fair. Naomi Klein is an author of the book *NO LOGO*, a book on dirty secrets of big corporate brands, as well a journalist and media critic for the Globe and Mail.

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# CONVOCATION 2000

Convocation will be held on Friday, June 16th, and Saturday, June 17th, 2000, in the Bassett Theatre at the Metro Convention Centre, 255 Front Street West. The Convocation schedule is as follows:

Friday June 16, 2000	11:00 am	Faculty of Health Sciences
	3:00 pm	Community Services:(ECE, ECA, Child & Youth, College Voc. Deaf-Blind Inter., Sign Language Inter., Pre-Interpreter, Activation Coord.)
	7:00 pm	Community Services: (Comm. Worker Human Services, Assaulted Women, Career & Work, Personal Support)
Saturday June 17, 2000	11:00 am	Hospitality & Tourism Centre, Faculty of Technology
	3:00 pm	Faculty of Business
	7:00 pm	Faculty of Creative Arts

Saturday June 17, 2000 11:00 am

3:00 pm

7:00 pm

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## Anti-Corporatism: It's a Good Thing

by Sean Connor

A huge corporate presence is as much a part of my natural landscape as the maple and oak trees would have been to people living in this area a few hundred years ago. There are so many advertisements forcing their way into our lives every day that we tend to become immune to them. Some think they are natural and I'm sure that some people could not live without their direction. I admit that after all of these years I was blind to some of the sneaky ways corporations made themselves a part of my life.

But I have seen the light and it comes from a little hardcover book entitled *NO LOGO*. Naomi Klein is the author of this guide through the world of students, business people, laborers, environmentalists, activists, and anarchists. It seems that corporations are becoming very good at skirting laws, mistreating people and making themselves a part of our culture.

Everywhere you look companies have found a little space to put their logo. I cannot walk through the halls of this



school without being forced to look at Tommy Hilfiger or the Gap plastered across someone's chest. I can't even go to the washroom without some company staring back at me from just a few inches away. Believe me these are only the most obvious methods of getting your attention. Don't believe every thing you see. These glossy ads and happy people usually hide very dark secrets. *NO LOGO* digs those skeletons out of the company closets and exposes them to you in their nastiest form. I feel this book should be required reading for anyone who lives on the planet earth, especially those of us who are involved in anything to do with making money from production to marketing. We should all be aware of exactly what is being done with our money and how it is hurting other people.

Interested in some anti-corporate information? Check out these web sites for a good start:  
[www.mscspotlight.org](http://www.mscspotlight.org)  
[www.adbusters.org](http://www.adbusters.org)

## Appreciation Awards

by Wayne Poirier

The Student Association (SA) has introduced a program aimed at publicly recognizing outstanding contributions to the development of the SA and the George Brown College (GBC) community. The Appreciation Program provided a venue to recognize excellence in performance of duties for full and part-time staff members, volunteers, placement students, club members, Executive and Board members, faculty members and college staff.

The SA is calling for your input to identify nominees for the 16 awards, which will be presented at the Annual Student Association Appreciation banquet to be held in late April.

The President's Award will go to the member of the board of directors who has contributed meaningfully to the GBC community through team interaction, committee work and leadership on campus beyond the expectations of their position.

The Executive Committee Award will be presented to the executive member who has demonstrated excellent leadership and has acted as a role model building community and developing the team.

I will have the pleasure of giving the Executive Director's Award to the full-time SA staff member who has exceeded the requirements of their role, contributed positively to Student Association community and has moved

the organization towards the attainment of its vision.

Part-time Staff Awards will go out to 6 part-time staff members, one per area between all campuses, who demonstrate an outstanding contribution towards the attainment of departmental goals. The six departments are office assistants, maintenance assistants, Get Back Jack's employees, events staff, Dialog Collective and placement students.

The Club Award will honour the club executive that achieved outstanding results in student participation, event organization in 4 areas; Casa Loma campus, Hospitality Building, Nightingale campus, St. James campus.

The Faculty Award for Teaching Excellence will honour the individual College staff member recognized by students for teaching excellence and putting students first.

Individual College staff members will be awarded the Community Award of Excellence for delivering high quality services to students within the GBC learning community and contributes positively to the attainment of community goals.

All individuals nominated, as a part of the Appreciation Program will receive an honourable mention.

Complete details and nomination forms are available at every SA office, each Get Back Jack location and at the Dialog Collective office. For more information please contact me at 415-2456.

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## WHO DO YOU LOVE?

**Nominations are now being Accepted for the Appreciation Awards Program**

Your input is needed to identify nominees for 16 awards to be presented at the Annual Student Association Appreciation Banquet. Do you have someone in mind for an award? Does someone within the Student Association and College community regularly go out of their way for students? Do you see individuals go beyond the call of duty?

**HELP US PUBLICLY RECOGNIZE OUTSTANDING ACHIEVEMENT AND PARTICIPATION!**

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**Student Association**  
 - OF GEORGE BROWN COLLEGE -

## Victor Peng represents GBC and Ontario at the CCAA Championships in B.C.

by Rod Brown

On March 9th, Victor Peng and Coach Kim Ng traveled to Douglas College, B.C. to compete in the CCAA Badminton Championships. Victor earned the chance to compete after winning the gold in the Men's Singles competition at the OCAA Championships on the 26th and 26th of February. Victor possessed all the tools needed to take home the gold in these championships as well. His dominance in his preliminary matches proved to the competition that he was going to be man to beat.

After going undefeated in round-robin play, Victor qualified to compete in the final match against Steven Smith from the ACAC (Atlantic League). Victor played outstanding in his first game of the gold medal match, winning it convincingly. In his second game Peng went up early on Smith. Unfortunately, Smith responded, answering with a flurry of points, silencing the mighty Peng. Smith ended up taking the second game and continued his momentum into the third and deciding game. As hard as he worked, Victor could not regain the upper hand and lost a heart breaker to the talented Smith.

A nice as it would have been for Victor to win the gold at the CCAA's, it just wasn't to be on this day. By winning all of his games prior to the championship match, Victor earned valuable points for team Ontario in the overall championship. In the overall championship Ontario ranked second in Canada.

A silver medal in the CCAA Championships and a gold medal at the OCAA Championships are two great accomplishments. These medals were

directly related to Victor's winning attitude, killer work ethic and intensive training regimen. Victor already has his eyes set on the 2001 CCAA Championships that will be hosted by Ontario. Victor plans to train even harder and more vigorously with his



teammates in the coming year.

Coach Kim Ng is confident that Victor will bring home the gold next year. Kim also wishes all returning students and new students a good summer. Coach Ng adds, "To all graduating students, I wish you all good luck in your job hunting and a very good summer. Please come to participate in our alumni program."

On behalf of the entire college, I would like to congratulate Victor and the entire badminton team on a great season and we are looking forward to seeing you back next year!

## Women's Indoor Soccer Compete in the OCAA Championships

by Rod Brown

With their hearts and minds set on bringing home the OCAA Championship, the Women's Indoor Soccer Team set out for Conestoga College. Their team goal for the season was to reach the OCAA Championships. With this goal in hand, the women now had a chance the gold medal.

Their hearts were in it for the gold, unfortunately they faced two very talented teams that in the end, ended their medal hopes. With a loss of 4-0 to Humber and a loss of 4-1 to Nipissing,



Soccer Team.

The future looks good for both the Women's Indoor and Outdoor Teams, as there appear to be a nice nucleus of players returning. With as few new recruits, the team should be a force to reckon with next year.

The fans and everybody at George Brown, would like to wish the players the best of luck and everybody would like to congratulate the team on a super season!



the girls realized that there season was over for this year. Making the OCAA Championships has been a great accomplishment for our Women's Indoor

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## Intramural Action

by Rod Brown

Intramural indoor soccer has gotten under way. Every game has been very exciting, with dazzling passing plays and spectacular goals. If this sounds like fun, come out and GET INVOLVED!

We are still looking for more teams and players for 3-on-3 Basketball. It should be a lot of fun, so come out and register!

To register, come to the Athletics Office at either Casa Loma or St.James. For more information call Rod or Albert at 415-2176 or Val at 415-4714.

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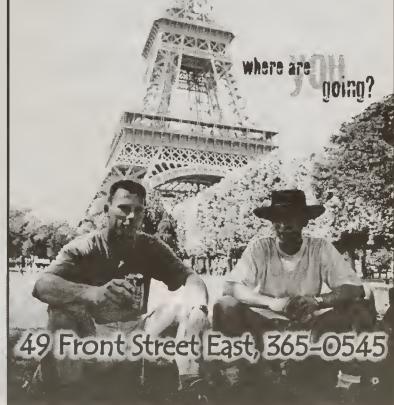
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